Embassy
Blu-Print
Mahuta
Waiotane
Mate
Inspiration
Craigievar
Jake
Zeus

Resurgam Angus
The natural choice for grass-fed angus beef
Sire Directory

2019
New thinking

Beef growers deliver results

Sean and Jodi Brosnahan entered the Food Producer awards hoping to get some feedback. The judges told them exactly what they thought of their product in declaring them supreme winners. They told Richard Rennie what they are doing and why.

WINNING the inaugural New Zealand Food Producer supreme award has put a humble East Coast couple well on the radar of every food writer and food connoisseur in the country, ticking all the boxes for provenance, quality and taste.

Sean and Jodi Brosnahan farm 2600ha in the Waikura Valley on East Cape and admitted they were as surprised as anyone at winning the inaugural awards they entered largely to gain some feedback from judges.

Their Absolute Angus Porterhouse was named alongside seven category winners from horticulture, aquaculture, cheese-making, butchery and premium artisan products.

“We have the philosophy that to produce high quality meat you need fat on it and through it.”

Sean Brosnahan
Farmer

“We never expected a win. “For us, selling our meat direct to customers was a way to reconnect with consumers. “We were looking for more feedback and we were blown away to learn we had won it,” said Sean. “It was a desire to reconnect with consumers that compelled the couple to start selling their beef through Ray of Plenty butcher Garth Bostock near Tauranga and in collaboration with him they went to online selling late last year.

Brosnahan said the spot nature of market prices for beef made for unnerving budgeting for dry stock farmers and taking ownership of the marketing and retail seemed a better way to try to tie some certainty into pricing for farm income.

“Farm costs are continually rising and farmers are not making a lot more revenue wise. “I spent time travelling through Angus feed lots and farms in the US and came back convinced our pasture fed beef deserved to be promoted more than it has been. I think we have just taken it for granted. It’s a big deal in the UK.”

While it was still early days for the online business, Brosnahan hoped to build business volume, capturing more beef supply from clients around NZ who had invested in his genetics over the years. “But we are also conscious we don’t want to lose sight of us being a niche brand.”

The couple were also marketing hogget and lamb cuts sourced from their Perendale flock.

Competition organiser Nicola McConnell said the objective of the contest was to try to better highlight the efforts of primary producers to strive for high-quality, consumer-focused food products.

Other winners in the competition included a strong emphasis on meat and milk, with Jersey Girl organic whole milk taking out the dairy section primary award and Whitestone Cheese Company winning the outstanding dairy crafted award with its Vintage Windsor Blue cheese.

Cloudy Bay Clams won the aquaculture award and Prodigal Daughter Sicilian sausages the crafted producer award.

“The are other food awards going but some are intended more for processed, packaged products made on a large scale and we are trying to highlight the efforts small-scale, artisan producers are making.”

Better connectivity and internet services were resulting in a “democratisation” of the retail supply chain.

Producers were not only taking responsibility for processing their products but selling them direct and retaining more of the value they had worked to build.

“There was a lot of camaraderie between the producers at this competition.”

“We can see a network forming with a community of people to help producers who know a lot about making a great product but not as much about marketing it.”

McConnell was confident the competition would gather momentum with strong interest already in for next year’s event.

“There is a healthy debate going on in NZ at the moment about value and volume. “It has been easy to go down the volume route but that is not able to grow forever. “Achieving extra value over volume will help make production more sustainable,” she said.

To taste the Brosnahan’s award-winning Angus visit www.absolutenzmeat.com
Resurgam Ngahere U407 has width, depth, fat cover and is also an easy doing sire. Ngahere has density as well and weighs like lead. He is leaving great females as well as bulls. His bull calves from a young age look bulls and are macho with it.

Resurgam Ngahere U407’s dam Resurgam Souvenir S253 is a full sister to Resurgam Waigroup S263 out of the widely used locally and internationally renowned sire Pinebank Waigroup 41/97.

Resurgam Souvenir S255 is a flush sister to Resurgam Souvenir S253 and we have retained a son Resurgam Mahuta X595 for use in our herd.

We used Ngahere as a yearling and his first set of calves are showing a lot of qualities that we are looking for in our cattle. Ngahere is out of a 1st calving heifer.

He is very well put together sire, with a good topline. Ngahere is a sire that exhibits a very Aberdeen Angus style and type. He has the truest Angus head of any sire we have used to date.
Resurgam Blu-print T368 is a sire who is adding depth, width (possibly the widest based sire we have), thickness and natural easy doing ability. T368 is a bull who just keeps putting on condition.

Resurgam Blu-print T368 has Matai 546 in his pedigree 3 times. Matai 546 was a bloodline that we were looking for in our original heifers we purchased from Waimata Angus. T368’s dam Waimata K1147 was the most direct link to Matai 546 in pedigree and typifies that quality of Matai cows that we found on our first visit to Waimata Angus. His sire Resurgam Blu-print P215 is the heaviest bull calf we have reared out of a 14 year old cow. T368 grand dam is E1420 of Kenhardt, a donor and out the best Pure NZ cow family from Kenhardt. Resurgam Blu-print T368 was used on commercial cows in his first season at Waitangihia Station and having seen his calves he was pulled into Stud duty thereafter. Blu-print T368 is a grandson of our foundation sire, Waimata Blu-print G436, who has left productive daughters that are doing a great job for us now.
Resurgam Blu-print Y813 is by Resurgam Blu-print T368 who is 3 x Matai 546. On the Dam side Resurgam Mandy U408 AB ET is a Pinebank Waigroup 41/97 daughter out of a Hingaia Tex 469 daughter. Both Pinebank Waigroup 41/97 and Hingaia Tex 469 are very sort after bulls. Blu-print Y813 has developed into a very thick, strong headed bull with width and eye appeal. Waimata K1147 the dam of Resurgam Blu-print T368 was the most direct link to Matai 546 in pedigree and typifies that quality of Matai cows that we found on our first visit to Waimata Angus. 

E1420 of Kenhardt, a donor and out the best Pure NZ cow family from Kenhardt. A very maternal pedigree. Blu-print Y813 is a great grandson of our foundation sire, Waimata Blu-print G436, who has left productive daughters for us.
Resurgam Mahuta S260
is an easy doing sire and it
is very hard to take weight
off him. He is very deep
bodied right through and
has a very good topline.
He has an exceptional
temperament and is a
worker.

Resurgam Mahuta combines a modern Pure NZ sire with old blood from the dam. E1420 of
Kenhardt is out of the best Pure NZ dam line from the Kenhardt Angus stud and was a donor
cow. S260 is very similar blood to Resurgam Waio tane S263. So far calves by Mahuta are
deeper, wider based and thicker. Mahuta was initially used over commercial cattle with good
results. His daughters are milking well producing good calves. We have kept several sons out of
key females within our herd to expand this bloodline. Resurgam Mahuta S260 is now deceased.
Resurgam Waiotane S263 is a sire by Waimata E230 out of D1350 of Kenhardt. D1350 of Kenhardt is from very good old bloodlines from the Kenhardt herd. D1350 of Kenhardt was a donor cow. We have a very good cow in Resurgam Souvenir S255 a flush sister to Waiotane in our herd we have kept a son from.

Resurgam Waiotane S263 is a very deep sire with a lot capacity and girth. S263’s sons have style to them. He is very much a traditional type sire. Waiotane’s daughters are performing well for us and bringing home good calves. S263’s daughters are growing into nice cows. S263 has a great temperament as well as topline. We have kept a son in Resurgam Waiotane X634 out of a Mainstream Mate 301 daughter.
**Resurgam Mate W562**
is out of a Waimata Blu-print G436 daughter who produces a good calf every year. W562 is a very correct bull with a strong head and has a lot of depth. His first calves are on the ground now and are very even and true to type showing a lot of Aberdeen Angus style.

The Sire of **Resurgam Mate W562** is Mainstream Mate 301ET a wide based Pure New Zealand sire with muscle mass and capacity second to none.

His dam Matauri I831 is the most dominant cow to date in the modern day Pure NZ gene pool. Matauri I831 was a very productive donor with exceptional milk and udder quality.

Mate 301ET is a half-brother to the highly successful sire Matauri Stockman 526.

We are very pleased with the progeny coming through by Mate, both female and male. They are moderate framed cattle with easy fleshing ability with fat cover.
Resurgam Mate W562 is out of a Waimata Blueprint G436 daughter who produces a good calf every year. W562 is a very correct bull with a strong head and has a lot of depth. His first calves are on the ground now and are very even and true to type showing a lot of Aberdeen Angus style.

Resurgam Mate W520

Resurgam Mate W520 is also Mainstream Mate 301ET one of our foundations sires. Resurgam Mate W520 was sold to Ngatiawa Station in Whakatane and developed into a very good bull. We purchased him back in 2015.

W520 would be the deepest bull we are using with good structure. W520 is easy doing natural bull with athletic ability to get the cows bred. He has great temperament and his calves are pleasing to the eye and are showing a lot of the depth and meatiness at a young age. They look like bulls from a calf.

His Dam Waimata K1209 was a foundation cow that had 13 natural calves plus 3 embryos of those 16 calves 2 were female. K1209 was a moderate sized cow with a very good udder. We sold 2 sons for commercial use (Resurgam Zeus U422 and Resurgam Mate W520) and repurchased for stud use as aged bulls. K1209 stayed in our herd until she was 16 years old. With K1209 first 12 natural calves she always calved in the first 2 weeks of calving.

We have 2 full brother that are showing similar qualities to W520.
“Resurgam Inspiration S277 is the most exciting Pure NZ calf I have seen on my travels in 2007. S277 has balance, style and presence, with a great pedigree”

Lindsay Jones (SMS)

Resurgam Inspiration S277

Resurgam Inspiration S277 has great pedigree with the sires Hingaia 469 x2, York, Ramble and Matai x2 in the background. His progeny have a bit more frame, length and thickness with style. S277 is a Waimata E230 Grandson with Waimata E230 breeding well internationally.

S277 was out of one of the best original Waimata heifers we purchased in 2000 - Waimata K1167.

S277 has a moderate birthweight, with good growth and good carcase data for a Pure NZ sire.

Resurgam Inspiration S277 is now serving time in the Pinebank herd in Masterton.
Resurgam Inspiration Z989

Sired by Resurgam Inspiration S277 out of dam Resurgam Bright R234. Bright R234 was a very easy keeping cow with very good fat cover. Z989 combines a lot of cows we like to see in a pedigree Waimata K1208, Bright R234, Waitawheta 134 x 2 by Hingaia 469 and Waimata K1167 a very productive cow from Waimata Angus. Inspiration Z989 was sold to stud to Kenhardt Angus and the Crawshaw family in 2014. We repurchased him back late in 2017. Inspiration Z989 has length with good hindquarter and fat cover.
The Craigieevars

Resurgam Craigievar U410 is a well put together sire with a good topline and lots of natural thickness.

Resurgam Craigievar U410 is sired by Resurgam Aspiration R232 out of a Waimata dam Waimata L1288. Waimata L1288 is also the dam of Waimata K1167, who is the main herd sire at Aysgarth Angus in Te Awamutu. Craigievar has 3 x Matai 546, Hingaia Tex x1, York of Kenhardt, Waimata E230. On the topside of the pedigree we also have Waimata K1167, a very productive cow. U410 is a lower birthweight sire.

Resurgam Amber U409 is half sister to Craigievar U410.

Resurgam Blossom U472 by Resurgam Aspiration R232.

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**Resurgam Craigievar U410**

HerdBook# 20442008410 | Tattoo 410 | Born 27/07/2008

- Waitemata Lad E230
- Waitemata K1167
- Waitemata Buck 862
- G882 of Waitemata
- Turihaua Robust
- C364 of Waitemata
- R517 of Waitemata
- B499 of Waitemata

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Zulu 1st of Kaharau

Kaharau Zulu 605

Waitemata Lad E230

Resurgam Aspiration R232

Resurgam Craigievar U410

Resurgam Craigievar C2446

Resurgam Amber U409

Resurgam Blossom U472
**Resurgam Craigievar C2446** is a strong headed bull with a bit more frame and is very mobile. Craigievar C2446 is Sired by Resurgam Craigievar U410 out of Dam Resurgam Souvenir U411. Craigievar C2446 is a strong headed bull with a bit more frame and is very mobile. Craigievar C2446 has great females behind in Souvenir U411 by Pinebank Waigroup 41/97, E1420 Of Kenhardt, Waitawheta 134 x 2 by Hingaia 469, Waimata L1288 and Waimata K1167.

**Resurgam Craigievar C2446**

**HerdBook# 204420152446 | Tattoo 2446 | Born 27/07/2015**

- **RESURGAM ASPIRATION R232**
- **WAIMATA L1288**
- **RESURGAM CRAIGIEVAR U410**
- **RESURGAM SOUVENIR U411**
- **PINEBANK WAG 41/97**
- **RESURGAM SOUVENIR S262**
- **WAIMATA E230**
- **E1420 OF KENHARDT**

**Resurgam Amber U409**
Half sister to Craigievar U410

**Resurgam Blossom U472**
by Resurgam Aspiration R232
The Jakes

Resurgam Jake C2356
HerdBook# 204420152356 | Tattoo 2356 | Born 11/02/2015

Jake of Turihaua's dam
Turihaua Jolliment 901 - DOB 7/8/62

Jake of Turihaua

Mulben Embassy

Turihaua Lake

Jake of Turihaua

Resurgam Jake C2356

Turihaua Jolliment 901 - DOB 7/8/62

Resurgam Jake C2356

Lake of Turihaua
Turihaua Jolliment 901

Jake of Turihaua
Resurgam Bright U437

Resurgam Waiotane S263 (ET)
Resurgam Bright R234

Nuzzle of Turihaua
Turihaua Kathleen 134
Topaz of Turihaua
Turihaua Jolliment 537

Waimata Lad E230
D1350 of Kenhardt
Waitawheta X69
Waimata K1208
**Zeus** Resurgam Zeus U422 is out of Waimata K1209 and by Waiwera Zeus I474. We sold this bull out for commercial use and repurchased him back for use in the stud program. Zeus U422 continues our Waiwera Zeus bloodline. He has a good top line with strong hind quarter. His Dam Waimata K1209 was a foundation cow that had 13 natural calves plus 3 embryos of those 16 calves 2 were female. K1209 was a moderate sized cow with a very good udder. K1209 stayed in our herd until she was 16 years old. With K1209 first 12 natural calves she always calved in the first 2 weeks of calving.